

# Yeosu Web Contents

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목차

목차	2
Yeosu Newspaper	3
Yeosu City's “Three Major Citizen Campaigns into the World” start in earnest for next 100 years	3

## Yeosu City's "Three Major Citizen Campaigns into the World" start in earnest for next 100 years

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- In 27 eup, myeon, and dong, Citizen Campaign Action Headquarters Initiation Ceremony successfully carried out in a series
- Sparking the citizen campaign to prepare for next 100 years, such as hosting various international events

Yeosu City (Mayor Kwon O-bong) successfully finished the serial launching ceremonies for the "Seomseom Yeosu's Three Major Citizen Campaigns into the World," and started in earnest for next 100 years of Yeosu through citizen participation and harmony.

Seomseom Yeosu's Three Major Citizen Campaigns into the World is a pan-citizen movement in the city during its 7th administration elected by popular vote designed to set three strategic goals and grow Yeosu into the world through citizen participation, support, and harmony.

By uniting the spirit of the great citizens who successfully held the 2012 Yeosu World Expo through the nation's first resident initiative, the city aims to accomplish the three goals of 'Yeosu reaching out to the world', 'The completion of the three core projects (successful hosting of the 2026 Yeosu World Island Expo, the creation of a special law on the Yeosu-Suncheon Incident, the hosting of COP28), and 'carrying the spirit of integration of the three Yeos'.

From the launching ceremony in Yeoseo-dong on the 8th of last month to the event in Sijeon-dong on the 16th, 788 members from the Action Headquarters in 27 eup, myeon, and dong participated to read the resolution of the action, deliver the action banners, and the wish-making for the approval of 2026 Yeosu World Island Expo in their demonstration of commitment to successful citizen campaigns.

At the last launching ceremony in Sijeon-dong, the "paper planes of hope" were flown to express the citizens' aspiration for catapulting Yeosu into the world.

The city has set the first Wednesday of each month as the Day of Main Action and will carry out a large-scale civic movement. In the second half of the year, the city plans to create a boom in voluntary participation of all citizens by holding a go-forward campaign and promoting sisterhood ties with organizations in compliance with the post-Corona restrictions.

Mayor Kwon O-bong said, "The number one contributor to current Yeosu is the great citizenship of our people. Let's turn the crisis into an opportunity and make our dreams (<http://www.yeosu.go.kr>)

citizenship of our people here, and this time an opportunity, and make our dreams come true by putting together our strength for Seomseom Yeosu's Three Major Citizen Campaigns into the World, so that the city can jump to the next level.”

On the other hand, the launching ceremonies were conducted in strict compliance with the quarantine rules such as limiting the number of participants and distancing them in open places instead of indoors so that there is no fear of Covid-19 infection.



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List

previous

Yeosu Welcomes the reflection of the J·

next

Yeosu, the Key Host City for COP28, Is·

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